

THE LOOK OF MINERALIZE WITH KERI

STEP 1 OF 12

Apply Mineralize Satinfinish SPF 15 starting in the center of the face and working outward with a synthetic foundation brush.

- Mineralize Satinfinish SPF 15 NC30 - NC30
- Mineralize Satinfinish SPF 15 NC35 - NC35
- 190 Foundation Brush



STEP 2 OF 12

Using a Mineralize Skinfinish Natural shade that's right for your skin tone, begin sweeping the product through the center of the face to give additional coverage where needed. Use a buffing motion to give the powder more of a natural satin finish on the skin

- Mineralize Skinfinish Natural Light Medium - Light Medium
- 138 Brush



STEP 3 OF 12

Choose a Mineralize Skinfinish Natural that is 1-2 shades darker than your skin tone and begin sculpting your cheek bones, starting near the ear and moving toward the center of the face, across the hairline and down along the jaw-line.

- Mineralize Skinfinish Natural Dark - Dark
- 138 Tapered Face Brush



STEP 4 OF 12

With a smaller tapered brush apply the same color to the crease of the eye to sculpt the eye shape as well giving additional definition to the eye. Sweep the brush under the bottom lash line as well to create a soft shadowed effect.

- Mineralize Skinfinish Natural Dark - Dark
- 224 Brush



STEP 5 OF 12

Choosing your favorite Mineralize Blush, apply the product using circular motions starting at the apple of the cheek. This will give your skin a fresh and healthy appearance.

- Mineralize Blush - Dainty
- 109 Small Contour Brush



STEP 6 OF 12

Mist your brush with a bit of Fix+ and sweep it across the Mineralize Eye Shadow, using a stippling motion press the brush on to the eyelid to apply the color from the lashes to the crease. Use a dry brush to blend the colors together.

- Mineralize Eye Shadow - Earthly Riches
- 224 Tapered Blending Brush
- Fix +



STEP 7 OF 12

Apply dark eyeliner along the lower lash line to add definition to the eye.

- Eye Kohl - Smolder



STEP 8 OF 12

Sweep the darker shade of Mineralize Eye Shadow underneath the eye to create a smoky line and play up the shape of the eye.

- Mineralize Eye Shadow - Earthly Riches
- ☑ 224 Tapered Blending Brush



STEP 9 OF 12

Add highlight to the face by applying a bit of the Mineralize Skinfinish to the brow bone and cheek bone.

- Mineralize Skinfinish - Soft & Gentle
- ☑ 227 Large Fluff Brush



STEP 10 OF 12

To finish the look apply a generous coat of mascara.

■ Dazzle Lash - Black Dazzle



STEP 11 OF 12

Apply Mineralize Sheer Sheen Loose to the inner corner of the eye.

■ Pigment

☑ 194 Concealer Brush



STEP 12 OF 12

Lastly, apply a sheer coat of pale lipstick to your lips with a brush to give the face a finished look.

■ Lipstick - Snob

☑ 194 Concealer Brush

